



## Dread Licious

A few sprays of Dread-Licious will give your dreads the moisturizing burst of tasty refreshment they've been longing for...

### **Uhhmmm! Feel and Smell Gooooood!!**

Your dreads will look, feel, and smell their best because Dread-Licious combines all natural ingredients like Hemp Seed Oil and Vitamin E to deliver essential nutrients that keep locks healthy.

### **WAIT! And there's more....**

The best part is, it always washes out completely with DreadHead Dread Soap. You'll love the response your dreads will get when they're Dread-Licious!



## **DreadHead Dread Butta WARNING Not for TOAST!**

Ever seen dreads sit up and beg? DreadHead Dread Butta makes dreads feel smooth and soft to the touch. As your dreads mature they look better all the time. You may notice that as they tighten they feel a bit coarse on the surface. This can be a turn off, shouldn't dreads feel as good as they look? We hear ya...and our response is Dread Butta!

## **AMAZING..Natural and Smoooooth!**

Dread Butta is an amazing natural moisturizer that effortlessly turns scratchy to silky, providing your dreads with all the yummy nutrients they need to keep them strong-like-bull. You'll find that dread butta is soft and smooth so it goes on easy and it has enough hold to keep reduce fuzziness and give dreads that well groomed look.

## **SEX Hair!!!..WHAT IS THIS and can I have some!**

Clean Dreads are starting to get the rep for being "sex hair" and as soon as you give Dread Butta a try you will undoubtedly be thankful that dreads can withstand plenty of pulling.

New DreadHeads will love the way newly waxed dreads feel smoother, softer and happier after a quick buttering. Everybody loves how dreadwax helps locks come together faster and tighter but nobody wants to be a tacky wax-head. Butta is the answer. It slices through tackiness like knife through...um...pudding..ha! And it leaves your dreads feeling amazing. It's yet one more product we are thrilled to provide for your thriving dreadlocks. **"BETTA with BUTTA"**



## DreadHead Wax

Dreadlocks are a long term commitment, you will enjoy them for years to come if you do it right!

Our wax is the real deal, designed just for dreads. It allows the hair to move against itself and tighten into smooth locks. It keeps it together so it can lock faster without gluing it in place. This means tight mature locks in about 1/4 the time it used to take. It's guaranteed not to cake or build up inside the dreads. Hot water will completely remove this dread wax from your dreads and because it's effective in such small amounts you'll never need to feel like a wax head. It's natural composition is not prone to attracting fuzzies and lint like some polymer based products.

Our wax contains no additives that can irritate your scalp or attract bugs. It's made with unbleached, unrefined hemp seed oil and cosmetic grade beeswax. It's protein rich and it's fortified with Vitamin E. It couldn't be better for keeping dreads healthy or repairing dry or damaged locks.

### **Better Wax, Better Dreads.**

The **THREE MAIN** advantages to using Dread Head dread wax are:

1. Speed
2. Appearance
3. Hygiene

1. Dread Head Dread Wax will help your dreads come together faster. Side by side comparisons between properly wax dreads and non-waxed dreads with one inch sections show that a small amount of wax helps locks form faster and look better.
2. Your hair will look better with fewer straight hairs. A

small amount of wax holds the hair together as it tightens and keeps loose hair on the surface of the dreads when it can lock sooner.

3. Our wax uses **vitamins and proteins** to strengthen and feed the hair while allowing you to wash it, keeping it clean and sanitary. Sure, cow poo might work too, but do you really wanna put yourself through that?

### **Notes about beeswax and dread wax:**

Forget everything you've heard about "beeswax". Beeswax is an amazing natural ingredient that is often ridiculed out of ignorance or misunderstanding.

**PLEASE NOTE:** Most store bought products that call themselves beeswax are over 90% petrolatum.

Loading your hair with greasy pomades is not going to help it lock up. Anyone that has tried these products will tell you that wax is bad. Some people try melting pure beeswax and putting it their hair. Pure beeswax is hard and brittle. This is a bad idea. Those that have tried this can tell you what a mess it is. We have also heard from a fair number of people that have tried similar products but "over waxed" their dreads. Over waxing does not help and having too much wax in your dreads is not fun.

### **Here's an analogy for ya..**

Most people would agree that when you brush your teeth using toothpaste is a good idea, but if you used ½ a tube each time you brushed you would probably hate toothpaste. Using that much you'd have it all over your face, it would be dripping down your arm, you'd be swallowing it...gross.

After that it's very likely you would decide that toothpaste is not for you. But there's nothing wrong with toothpaste...you just used too much. This is what I think of when I hear some people describe their "bad wax" experience. All they need is a birthday cake cause it looks like they have about 40 candles on their head. No wonder they think it's gross.

### **We use only the highest grade all natural beeswax...**

This ultra pure grade of wax allows us to use a much higher ratio of beeswax to other ingredients while maintaining a workable product. This means better results with far less wax. You'll be amazed at how long this 4oz jar will last. An average size dread gets about 1 m&m's worth of wax. Smaller dreads may get ½ that. Only add wax if they feel dry and fuzzy. Don't add it just because it smells good!

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