

## It's a CURL! -ORGANIC BABY CURL CARE



As gentle as a baby's bum. As pure as mother's milk. "It's A Curl" Organic Baby Curl Care is the first line created especially for baby's curly tresses. Formulated with only the best in certified organic extracts, botanicals and natural oils proven to calm, soothe and promote healthy hair and skin.

Discriminating mothers demand the best for their angel's delicate curls, "It's A Curl" delivers

### Featured products



Peek-A-Boo Tearless Shampoo

**Peek-a-Boo Tearless Shampoo** gently cleanses baby's hair and scalp with soothing botanicals. Suitable even for the most sensitive of skin. Only the Best For Your Precious Angel!



Patty Cake Conditioner

Formulated with pure organic aloe leaf juice, **Patty Cake Conditioner** moisturizes with the pulp of this healing plant and protects baby's delicate scalp....



Itsy Bitsy Spirals Baby Curl Moisturizer

Your angel's dry curls will be banished with the perfect detangling moisturizer for baby's dry, fuzzy, bed head curls. Use daily on wet or dry hair



### **Ring Around the Curlies Leave In Cre'me**

**Ring Around the Curlies  
Leave In Cre'me** is the icing  
on the cake! **Ring Around  
the Curlies Leave In Cre'me**  
is the perfect styler to  
enhance, defrizz, and  
define curly tendrils.



### **Ring Around the Curlies Leave In Cre'me**

Formulated with certified organic ingredients \* Ophthalmology  
Tested \* Pediatrician Recommended

**Directions:** Apply **Ring Around the Curlies Leave in Cre'me** after  
moisturizing with **Itsy Bitsy Spirals** moisturizers to soften, defrizz,  
and enhance your angel's curls.

**Ingredients:** Purified Water, Certified Organic Aloe Barbadensis Leaf Juice, Cetearyl Alcohol, Certified  
Organic Sunflower Oil, Certified Organic Jojoba Oil, Certified Organic Olive Oil, Behentrimonium  
Methosulfate, Cetrimonium Chloride, Soyamidopropylkonium Chloride, Allantoin, Sodium Benzoate,  
Potassium Sorbate, Fragrance.

**Certified Organic Jojoba Oil** - natural oil that rapidly penetrates the hair and scalp and is the most  
similar to the natural oil produced by the sebaceous glands in the scalp.

**Cetearyl Alcohol** - a fatty alcohol that acts as a gentle humectant (promotes the retention of  
moisture) and is naturally derived from fatty acids from coconut oil.

**Certified Organic Aloe Leaf Juice** - vitamin rich moisturizer (B1, B2, B6, C, Choline, + 18 amino acids).

## PRODUCT INFORMATION



### **Peek-A-Boo Tearless Shampoo**

Formulated with certified organic ingredients \* Ophthalmology Tested \* Pediatrician Recommended

**Directions:** Rinse hair with warm water. Pump Peek-a-Boo Tearless Shampoo into your angel's wet hair. Gently massage scalp. Rinse well.

**Ingredients:** Purified Water, Cocamidopropyl Betaine, Certified Organic Aloe Leaf Juice, Disodium C14-16 Olefin Sulfonate, Sodium Lauryl Sulfoacetate, Decyl Glucoside, Glycerin, Glycereth 7 Cocoate, Panthenol, Allantoin, Certified Organic Arnica Extract, Certified Organic Lavender Extract, Certified Organic White Tea Extract, Certified Organic Calendula Extract, Certified Organic Chamomile Extract, Certified Organic Sunflower Oil, Phenoxyethanol, Ethyl Hexyl Glycerin, Fragrance.

**Key Ingredients:**

Sodium Lauryl Sulfoacetate - derived from coconut and palm oils; a gentle, safe, skin-friendly, plant derived foaming cleanser.

Calendula Extract - cleansing, cooling, healing, and antiseptic without being harsh on baby's skin; suitable even for the most sensitive of skin.

Allantoin - botanical extract of the comfrey plant and is used for its healing, soothing, and anti-irritating properties; helps to heal scalp irritations and stimulate growth of healthy tissue.



### **Patty Cake Conditioner**

Formulated with certified organic ingredients \* Ophthalmology Tested \* Pediatrician Recommended

**Directions:** Apply **Patty Cake Conditioner** to wet hair, gently detangle curls. Cover eyes and rinse well. Great for conditioning rinses! Rinse hair thoroughly. Apply **Patty Cake Conditioner**, rinse.

**Ingredients:** Purified Water, Certified Organic, Aloe Vera Gel, Cetearyl Alcohol, Ceteareth-20, Stearamidopropyl Dimethyl Amine, Certified Organic Sunflower Seed Oil, Citric Acid, Panthenol, Soy Protein, Glycerin, Certified Organic Jojoba Oil, Ethylhexyl Glycerin, Behentrimonium Methosulfate, Sodium Benzoate, Potassium Sorbate, Fragrance.

**Key Ingredients:**

**Certified Organic Aloe Vera Gel** - transparent gel from the pulp of the meaty leaves of aloe vera (heals the skin, reduce redness and is great for sensitive skin); proven natural remedy for eczema and psoriasis.

**Cetearyl Alcohol** - a natural fatty emollient derived from coconut oil widely used in gentle conditioning and moisturizing treatments.

**Certified Organic Jojoba Oil** - a light and natural oil with anti inflammatory properties that quickly penetrates to work wonders for dry hair and sensitive skin.



### **Itsy Bitsy Spirals Baby Curl Moisturizer**

Formulated with certified organic ingredients \* Ophthalmology Tested \* Pediatrician Recommended

The perfect detangling moisturizer for baby's dry, fuzzy, bed head curls. Use daily.

**Directions:** Apply Itsy Bitsy Spirals Moisturizer to wet or dry hair to refresh, rehydrate, detangle and soften dry curls. For thicker hair, follow up with Ring Around the Curlies.

**Ingredients:** Purified Water, Certified Organic Aloe Barbadensis Leaf Juice, Vegetable Glycerin, Polysorbate 80, Certified Organic Helianthus Annuus (Sunflower) Seed Oil, Certified Organic Simmondsia Chinensis (Jojoba) Oil, Certified Organic Camellia Sinensis Leaf Extract, Certified Organic Butyrospermum Parkii (Shea Butter), Methylheptyl Isostearate (Bean Tree), Guar Hydroxypropyltrimonium Chloride, Disodium EDTA, Potassium Sorbate, Phenoxyethanol, Caprylyl Glycol, Fragrance

**Certified Organic Aloe Leaf Juice** - vitamin rich moisturizer (B1, B2, B6, C, Choline, + 18 amino acids).

**Certified Organic Jojoba Oil** - natural oil that rapidly penetrates the hair and scalp and is the most similar to the natural oil produced by the sebaceous glands in the scalp.

**Methylheptyl Isostearate (Bean Tree)** - plant derived emollient that gives sheen and silkiness to the hair.



 <b>Cleanse</b>	 <b>Style</b>
<p><b>Curly Cutie Cleansing Cream</b>          Hydrate your Prince or Princess' tresses with this gentle, sulfate free cleanser without worry! Infused with Carrot Seed Oil, Horse Chestnut, Sage Leaf and Arnica Montana Flower Extract, this exceptionally formulated cleanser will cleanse, hydrate and condition her hair all in one step!</p>	<p><b>Curly Q Milkshake</b>          The perfect leave in for your curly angel... especially for those with needy, dry curls. Derived from natural milks (Coconut and Sweet Almond Milk), this creamy curl reviver will soften, hydrate and naturally relax poofy, curly hair leaving silky tresses.</p>
 <b>Condition</b>	 <b>Princess Glaze</b>
<p><b>Coconut Dream Conditioner</b>          Instantly detangle, de-snarl, and debunk kinky, knotty curls. This maximum moisturizing rinse off conditioner has unbelievable slip! You don't want to be without this life saver at shampoo time!</p>	<p><b>Curly Q Princess Glaze</b>          Fragrance free, frizz fighting, curl promoting botanical gel that is great for layering or when extra hold is needed. Infused with Plumeria Alba Flower Extract and Aloe Leaf Juice.</p>
 <b>Moisturize</b>	 <b>Finish</b>
<p><b>Moist Curls Moisturizer</b>          Not sure what to use to soften, moisturize, and detangle your angel's curly q's? Moist Curls is the daily moisturizer you've been looking for! Use daily to improve comb-ability, boost her curls and replenish the moisture her locks crave.</p>	<p><b>Curly Q Custard</b>          Rich and creamy custard textured cream provides great curl definition, weight and sheen for all curly girls. It is loaded with wholesome ingredients from moisturizing butters (e.g. Shea and Mango) to hair strengthening ingredients such as Panthenol and Lecithin.</p>
	<p><b>Radiant Ringlets</b>          Are your angel's curls lifeless? This natural curl gloss creates unbelievable sheen, naturally! Use alone or on top of your favorite products for extra sheen.</p>
	 produced by: <i>Curly Q</i>



**Curly Cutie Cleansing Cream**  
 This rich and creamy sulfate free cleanser gently cleanses your angel's curls, hydrates, and conditions the hair all in one step! Produces a mild, gentle lather, as it is sulfate (detergent) free. Infused with Carrot Seed oil, Horse Chestnut, Sage Leaf and Arnica Montana Flower Extract, this exceptionally formulated cleanser will cleanse, hydrate and condition her hair all in one step! Follow up with Coconut Dream Conditioner.

**Size:** 8oz

**Ingredients:** Purified water, Sodium Cocoyl Isethionate, Sodium Methyl Cocoyl Taurate, cocamidopropyl Betaine, Steric Acid, Glycerine, Behentrimonium Methosulfate, Cetearyl Alcohol, Polyquaternium-7, Fragrance, Silk Amino Acids, Panthenol, Daucus Carota, Sativa (carrot) seed oil, Arnica Montana Flower Extract, Aesculus Hippocastanum (Horse Chestnut) extract, Salvia Officinalis (sage) leaf extract, Acrylates/C10-30 Alkyl Acrylate Crosspolymer, Potassium Sorbate, Phenoxyethanol, Caprylyl Glycol, Caramel.

**Key Ingredient Breakdown:**

**Sodium Methyl Cocoyl Taurate** - a mild, high-foaming surfactant derived from coconut oil, leaves the skin and hair with a soft afterfeel.

**Behentrimonium Methosulfate** -Mildest detangler available. Derived from grapeseed oil. Provides superior detangling without buildup. Due to its mildness, it is recommended for use in leave in baby products.

**Silk Amino Acids** - provides curly hair with moisture, natural shine and smooth control.

**Cetearyl Alcohol** - A fatty alcohol that acts as a gentle humectant (promotes the retention of moisture) and is naturally derived from fatty acids from coconut oil.

**Panthenol** is a nutrient (vitamin B complex) and an important ingredient for healthy hair that adds strength and body to hair.



### Coconut Dream Conditioner

Looking for a conditioner that provides MAXIMUM moisture and softness for your angel's dry curly tresses? Look no further, Coconut Dream conditioner is guaranteed to soften the kinkiest curl, moisturize the driest lock, and detangle the most unruly tresses. Great for all hair types, including coarse, dry, damaged, and chemically treated kinky, medium or coarse curly hair.

Size: 16 oz

Ingredients: Purified Water, Cetyl Alcohol (derived from coconut) Stearalkonium Chloride, Cetearyl Alcohol (derived from coconut), Polysorbate 60, Virgin Coconut Oil (Cocos Hucifera), Panthenol, Certified Organic Arnica Flower Extract, Certified Organic Chamomile Flower Extract, Certified Organic White Tea Extract, Monoi de Tahiti, Methylheptyl Isostearate, Hydroxypropyltrimonium, Hydrolyzed Corn Starch, Potassium Sorbate, Phenoxyethanol, Caprylyl Glycol, Natural Fragrance, Caramel.

#### Key Ingredients Breakdown:

**Cetyl & Cetearyl Alcohol** - Fatty alcohols that acts as a gentle humectant (promotes the retention of moisture) and emulsifier and. Naturally derived from fatty acids from coconut oil.

**Panthenol** - Vitamin B complex that adds strength and body to hair by filling in cracks on the hair shaft.

**Certified Organic White Tea Extract** - Soothes and moisturizes dry hair and scalp.

**Virgin Organic Coconut Oil** - Natural oil rich in lauric acid and full of triglycerides (great moisturizing fatty oil).

**Benzophenone-4** - Sunscreen to protect against harmful UV rays

**Caprylyl Glycol** - One of the most, if not the most, effective humectants available today. It is a liquid preservative formulation that protects against antimicrobial growth from bacteria and yeast while giving the finished product exceptional feel.



### Moist Curls Moisturizer/Detangler

Moist Curls is the daily detangling liquid moisturizer you've been looking for! This hot seller detangles, revives, protects, moisturizes and conditions your angel's curls. Give her curls a boost while protecting them from the harsh environmental elements. For best result use daily.

**NOTE:** The sprayer is meant to spray in a stream (vs mist) to enable for quick saturation of Moist Curls to enable fast and easy detangling.

Size: 8 oz

Ingredients: Water, Glycerin, Bean Tree, Certified Organic White Tea Extract, Certified Organic Chamomille Extract, Certified Organic Pomegranate Seed Extract, Hydroxypropyltrimonium,

Hydrolyzed Corn Starch, Butyrospermum Parkii Shea Butter, Simmondsia Chinensis (Jogoba Seed Oil), Cocos Nucifera Coconut Oil, Triticum Vulgare (Wheat) Germ Oil, Silk Amino Acids, Citric Acid, Guar Hydroxypropyltrimonium Chloride, Disodium EDTA, Potassium Sorbate, Phenoxyethanol, Caprylyl Glycol, Natural Fragrance. Benzophenone-3 - Sunscreen



### Curly Q Milkshake

Perfect leave in for your curly angel...especially for those with needy, dry curls. Derived from natural milks (coconut and sweet almond milk), this moisturizing cream will bring life back to her overworked tresses.

**Mahisha's Tip:** Did you know that Curly Q Milkshake can double as both a leave in curl lotion and a rinse off conditioner for fine curls? It's true! Give it a try!

size: 8oz

Ingredients: Purified water, certified organic aloe barbadensis leaf juice, cetearyl alcohol, behentrimonium methosulfate, jojoba oil, cetrimonium chloride, soy protein, soyamidopropylkonium chloride, allantoin, soy lecithin, beeswax milk, coconut milk, aloe vera milk, milk amino acids, buttermilk, arnica extract, lavender extract, certified organic chamomile extract, certified organic white tea extract, sodium benzoate, potassium sorbate, fragrance.

#### Key Ingredients Breakdown:

**Aloe Leaf Juice** - Vitamin rich moisturizer (B1, B2, B6, C, Choline, + 18 amino acids).

**Behentrimonium methosulfate** - the mildest hair-detangling ingredient available. It is made from non-genetically modified rapeseed oil. This scientifically sophisticated ingredient is renowned for its superior detangling ability, without causing build-up on the hair. It is not a sulfate.

**Cetearyl Alcohol** - A mixture of fatty alcohols derived from coconut oil. Emollient.

**Allantoin** - botanical extract of the comfrey plant and is used for its healing, soothing, and anti-irritating properties. Helps to heal scalp irritations and stimulate growth of healthy tissue.

**Beeswax Milk** - hydro and lipophilic fluid that is captured between the honey and the beeswax. It is a great emulsifier and contains cholesterol and sphingo lipids, which are proven to repair damaged hair.

Soy Protein - Reinforces and strengthens hair. Stimulates hair growth.

Coconut Milk - Natural curl relaxer that softens, moisturizes and defrizzes hair.

Chamomille Extract - Strengthens hair, adds sheen



### Curly Q Custard

This rich and creamy custard textured cream provides great curl definition, weight and sheen for curly girls. It is loaded with certified organic ingredients (Certified Organic Sunflower Oil and Certified Organic Aloe Leaf Juice) and moisturizing butters (e.g. Shea and Mango) to hair strengthening ingredients such as Panthenol and Lecithin. Curly Q Custard will naturally elongate her curls.

[Voted Parent Magazines Favorite Product for Kinky Curly Hair.](#)

Size: 8 oz

Ingredients: purified water, certified organic sunflower oil, octyl palmitate, certified organic aloe barbadensis leaf juice, glycerin, glyceryl stearate, potassium stearate, panthenol, stearic acid, sodium carbomer, allantoin, cetyl alcohol, certified organic sweet almond oil, beeswax, shea butter, jojoba oil, soy tocopherols, phenoxyethanol, fragrance.

#### Key Ingredients Breakdown:

Octyl Palmitate - emollient derived from palm oil.

Organic Sunflower Oil - a light oil which is high in linoleic acid, Vitamins A, B complex, D, and E, as well as calcium, zinc, potassium, iron, and phosphorus.

Organic Aloe Leaf Juice - Vitamin rich moisturizer (B1, B2, B6, C,

Panthenol - Vitamin B complex that adds strength and body to hair by filling in cracks on the hair shaft.

Shea Butter - Ultra rich emollient that provide intense conditioning from cortex to cuticle.

### Curls Milkshake

Guaranteed to define, defrizz, revive, hydrate, and soften dry curls. Derived from natural milks and exotic extracts, this moisturizing cream will bring life back to your overworked tresses. Light enough to use on fine curly hair. Perfect cream for transitioning curlies... to soften and hydrate dry new growth.

**Also works GREAT for curly weaves.**

For best results, apply evenly, section by section.

size: 8oz



Ingredients: Purified water, certified organic aloe barbadensis leaf juice, cetearyl alcohol, behentrimonium methosulfate, jojoba oil, cetrimonium chloride, soy protein, soyamidopropylkonium chloride, allantoin, soy lecithin, sweet almond milk, coconut milk, aloe vera milk, milk amino acids, buttermilk, arnica extract, lavender extract, chamomile extract, white tea extract, sodium benzoate, potassium sorbate, fragrance.

#### Key Ingredients Breakdown:

Certified Organic Aloe Leaf Juice - Vitamin rich moisturizer (B1, B2, B6, C, Choline, + 18 amino acids)

Behentrimonium methosulfate - the mildest hair-detangling ingredient available. It is made from non-genetically modified rapeseed oil. This scientifically sophisticated ingredient is renowned for its superior detangling ability, without causing build-up on the hair. It is not a sulfate.

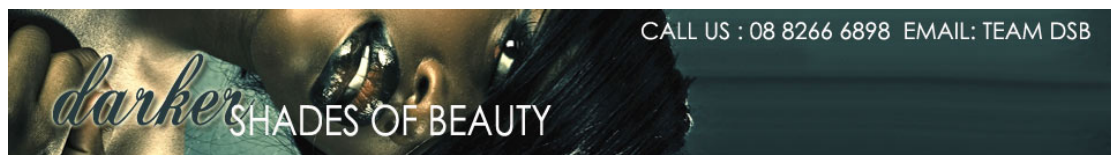
Cetearyl Alcohol - A mixture of fatty alcohols derived from coconut oil. Emollient.

Allantoin - botanical extract of the comfrey plant and is used for its healing, soothing, and anti-irritating properties. Helps to heal scalp irritations and stimulate growth of healthy tissue.

Soy Protein - Reinforces and strengthens hair. Stimulates hair growth.

Coconut Milk - Natural curl relaxer that softens, moisturizes and defrizzes hair.

Chamomille Extract - Strengthens hair, adds sheen.



**ENQUIRES/ORDERS - CALL US ON 08 8266 6898**

**Cheers! - Lynda Shaw**

**Darker Shades of Beauty**